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SP-03 SS-20 STR-08 TRSE-00 FRB-03 FEA-02 PA-04 PRS-01

USIA-15 AGR-20 SWF-02 DRC-01 /196 W 124564

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E.O. 11652: N/A TAGS: ETRD, VE

SUBJ: INVENTORY OF VENEZUELA TRADE PROBLEMS

REF: STATE 168953

- 1. EMBASSY COMMENTS ARE KEYED TO THE FOUR HEADINGS GIVEN IN THE REFTEL.
- 2. PRINCIPAL VENEZUELAN TRADE PROBLEMS WITH THE UNITED STATES:
 A. MARKET ACCESS FOR OILC: SINCE THE ADVENT OF THE WORLD OIL CRISIS,
 THE TERM "WESTERN HEMISPHERE OF PREFERENCE" HAS NOT BEEN HEARD
 HERE AND IS ABVIOUSLY NOT A CURRENT PROBLEM. ALTHOUGH IT FOLLOWED
 THE WORLD OIL PRICE INCREASE, VENEZUELA DID NOT PARTICIPATE IN
 THE ARAB OIL BOYCOTT. BECAUSE THE VENEZUELAN GOVERNMENT ACTED
 RESPONSIBLY BY CONTINUING TO SUPPLY ITS TRADITIONAL CUSTOMERS
 FOR PETROLEUM PRODUCTS THROUGHOUT THE CRISIS, IT WOULD BE NATURAL
 FOR VENEZUELA TO ASSUME THAT IT MERITS SUCH A PREFERENCE IF
 FUTURE CONDITIONS WARRANT IT. FURTHER, AS REPORTED IN THE
 EMBASSY'S PETROLEUM INDUSTRY OUTLOOK REPORT) CARACAS A-159)
 VENEZUELAN OIL EXPORTS TO THE UNITED STATES AND CANADA HAVE
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GROWN FROM 54 PERCENT TO 67 PERCENT OF ITS TOTAL OIL EXPORTS.

THIS REFLECTS THE NATURAL MARKET ADVANTAGE VENEZUELA ENJOYS WITH

NORTH AMERICA. (RECENT ARTICLES APPEARING IN WALL STREET JOURNAL AND OTHER MEDIA PREDICT LONG-TERM, CONTINUED U.S. DEPENDENCE ON IMPORTED OIL.) IF REFERENCE TO "FUTURE DEVELOPMENTS" IN PARA 3.A.1 IS MEANT TO IMPLY PROJECT INDPENDENCE, THEN USG SHOULD RETAIN MEMORY OF VENEZUELAN SUPPORT DURING 1973/74 CRISIS.

B. MARKET ACCESS FOR NON-TRADITIONAL EXPORTS: THIS CONTINUES TO BE A GOAL, BUT NOT OF FIRST RANK IMPORTANCE. MUCH GREATER EMPHASIS IS BEING GIVEN TO UPGRADING IMPORTANT RAW MATERIAL EXPORTS, E.G. CRUDE STEEL AND SEMI-FINISHED STEEL IN PLACE OF IRON ORE, PETRO-CHEMICALS, FETEILIZER AND REFIENED OIL PRODUCTS RATHER THAN CRUDE OIL AND GAS. ALSO, THE GOV HAS RECENTLY CONCENTRATED ON IMPROVING QUALITY AND INCREASING VARIETY OF INDUSTRIAL PRODUCTS FOR DOMESTIC MARKET, RATHER THAN EXPANDING THESE INDUSTRIES FOR EXPORT TO U.S. MARKET.

C. SUGAR QUOTA: WITH U.S. CONGRESSIONAL DEFEAT OF SUGAR ACT, VENEZUELAN QUOTA CEASES TO BE AN ISSUE. SHOULD THERE BE A NEW SUGAR ACT AT SOME FUTURE TIME WHICH INCLUDES A PROVISION FOR COUNTRY QUOTA, VENEZUELA WOULD PROBABLY WISH TO BE INCLUDED. FOR THE PRESENT, SUCH A WISH IS ACADEMIC, AS VENEZUELA HAS BECOME A DEFICIT PRODUCER AND RECENTLY PURCHASED SUGAR ON THE NEW YORK MARKET.

D. ASSURED SUPPLY OF FOODSTUFFS AND RAW MATERIALS: PRESSURE HAS EASED SOMEWHAT ON THIS PROBLEM AS SHORTAGES HAVE BEEN GENERALLY OVERCOME. IT IS TYPE OF PROBLEM THAT COULD FLARE AGAIN IN A MOMENT IF ACUTE SHORTAGES RECUR. IT WOULD HAVE MORE INFLATIONARY IMPACT THE NEXT TIME, AS THE GOV HAS RECENTLY DROPPED ALL SUBSIDIES ON IMPORTED ITEMS IN THIS CATEGORY UNDER THE GOVERNMENT'S NEW POLICY TO RATIONALIZE THE ECONOMY. RAW MATERIAL SHORTAGES WHICH MIGHT RETARD KEY DEVELOPMENT PROJECTS, SUCH AS INSUFFICIENT FERROUS SCRAP FOR THE EXPANDING STEEL INDUSTRY, POSE THE MOST POTENTIALLY SERIOUS PROBLEMS. VENEZUELA APPEARS TO BE COMMITTED TO DEALING WITH THE PROBLEM OF PRICE INFLATION ON ITS NEEDED IMPORTS BY OIL PRICE ADJUSTMENTS WITHIN THE OPEN MECHANISM.

3. PRINCIPAL U.S. TRADE PROBLEMS WITH VENEZUELA: LIMITED OFFICIAL USE LIMITED OFFICIAL USE

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A. OIL SUPPLY: OUR BEST UNDERSTANDING OF THE PRESENT VENEZUELAN OIL CONSERVATION POLICY IS THAT IT IS CONSISTENT WITH ACCEPTED TECHNOLOGY AS NECESSARY TO MAINTAIN OPTIMUM PRODUCTION LEVELS OF THE AGING OIL FIELDS IN THE MARACAIBO BASIN AND TO CONSERVE NATURAL GAS FOR THE DEVELOPING PETROCHEMICAL INDUSTRIEEKM IN OTHER WORDS, IT IS NOT YET AN OPEC PRICE MAINTENANCE POLICY. UNTIL MAJOR NEW OIL FIELDS ARE DEVELOPED, WHETHER OFFSHORE, IN THE SOUTH LAKE MARACAIBO REGION, OR THE ORINOCO TAR BELT, MOST AUTHORITIES AGREE THAT IT WILL NOT BE POSSIBLE FOR VENEZUELA

TO SIGNIFICANTLY INCREASE PRESENT OIL PRODUCTION.

B. OIL PRICES: VENEZUELA IS TOTALLY COMMITTED TO MAINTAING THE PRESENT PRICE OF IIL. IN FACT, VENEZUELA WENT BEYOND THE OPEC GUIDLINES SET AT THE JUNE QUITO MEETING BY HIKING THE PRICES OF LIGHTER GRAVITY CRUDE OIL AND THREATENING TO INCREASE THE INCOME TAX RATE, WHEN THE OPEN MEETING AGREED ONLY TO INCREASE THE ROYALTY RATE 2 PERCENT. THIS COUNTRY WILL SUPPORT THE OPEC MEMBER COUNTRIES OPPOSING A PRICE REDUCTION, AND WOULD PROBABLY SUPPORT A DECISION TO REDUCE PRODUCTION IN ORDER TO MAINTAIN HIGH OIL PRICES.

C. IRON ORE SUPPLY: STATEMENT IN REFTEL IS ACCURATE, WITH QUALIFICATION THAT IRON ORE EXPORTS MAY NOT BE TOTALLY DISCONTINUED IN THE FUTURE. RATHER, THE REDUCTION OF IRON ORE EXPORTS MIGHT BE RELATED TO THE NEEDS OF THE DEVELOPING STEEL INDUSTRY. IF STEEL EXPANSION GOES QUICKLY, IRON ORE EXPORTS MIGHT BE REDUCED QUICKLY. BUT THE GOV MUST PROTECT THE WELFARE OF THE WORK FORCE IN GUAYANA, AND IT IS NOT CONSIDERED LIKELY THAT HIGH UNEMPLOYMENT WILL BE TOLERATED IN ORDER TO CONSERVE THE IRON ORE RESOURCE.

D. SHARE OF THE MARKET: EMBASSY CONCURS.

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INFO OCT-01 ISO-00 AEC-11 AID-20 CEA-02 CIAE-00 CIEP-03

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4. PRINCIPAL VENEZUELAN TRADE PROBLEMS WITH OTHER LATIN AMERICAN COUNTRIES:

A. OIL SUPPLY AND PRICE: EMBASSY CONCURS WITH STATEMENT.

B. CONTRABAND: VENEZUELA IS DEFICIENT IN MEAT PRODUCTION AND DURING THE DRY SEASON DEPENDS ON CATTLE IMPORTS, CONTRABAND OR OTHERWISE, TO FILL THE VACUUM. THE TRADITIONAL SOURCE OF CATTLE, COLOMBIA, SHIPPED MUCH OF ITS SURPLUS TO EUROPE WHERE HIGHER PRICES WERE OFFERED. THIS FORCED VENEZUELAN CATTLE AND MEAT BUYERS TO TURN TO COSTA RICA TO FILL THE GAP. CONTRABAND ALSO EXISTS THROUGH MARGARITA ISLAND, BUT THIS HAS NOT RESTRAINED THE VENEZUELAN GOVRNMENT FROM ESTABLISHING A FREE PORT THERE. IN THE OVERALL CONTEXT, CONTRABAND IS PROBABLY NOT A PRINCIPAL TRADE PROBLEM.

C. THE ANDEAN PACT IS FAR AND AWAY THE MOST IMPORTANT TRADE PROBLEM WITH WHICH VENEZUELA MUST COPE. THIS SUBJECT HAS BEEN TREATED IN MANY OTHER MESSAGES AND WILL CONTINUE TO BE A SUBJECT OF HEVY REPORTING BY ALL EMBASSIES IN THE ANDEAN PACT REGION.

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D. EMBASSY CONCURS THAT CANADA IS SECOND MOST IMPORTANT EXPORT MARKET FOR OIL.

E. NOT MENTIONED IN REFTEL, BUT SOMETHING FOR FUTURE CONSIDERATION, IS WIDELY PREDICTED RESUMPTION OF VENEZUELAN TRADE WITH CUBA. CERTAINLY OIL AND SUGAR WILL FIGURE IN THIS TRADE WHEN IT COMES ABOUT VENEZUELA HAS ALREADY SOLD RICE TO CUBA THIS YEAR.

5. PRINCIPAL VENEZUELAN TRADE PROBLEMS WITH NON-HEMISPHERIC COUNTRIES:

A. CARTEL MANAGEMENT WITH OPEC: EMBASSY CONCURS WITH THIS STATEMENT.

B. TRADE IMBALANCE: IF PROJECT FOR JAPAENSE-VENEZUELAN ALUMINUM PLANT IN GUAYANA GOES FORWARD, TRADE IMBALANCE WITH JAPAN WILL BE QUICKLY REDRESSED BY LARGE SCALE ALUMINUM EXPORTS FROM THIS COUNTRY TO JAPAN. HOWEVER, AFTER PRESIDENT PEREZ ANNOUNCED THAT JAPANESE CONTRACTS WOULD HAVE TO BE RENEGOTIATED, BOTH JAPANESE CONSORTIUMS WHICH WERE INTERESTED IN A LARGE INVESTMENT IN ALUMINUM HAVE WITHDRAWN AND WORK ON THE SITE OF THE PROJECTED NEW ALUMINUM PLANT HAS STOPPED.

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